

2012 MMU Energy Efficiency Rebate Program

The Milford Municipal Utilities (MMU) Energy Efficiency Rebate Program will provide financial incentives to encourage customers to purchase and install energy efficient appliances, lights, HVAC systems and other devices, which use electricity and water wisely.

Section I

General Program Information

1. The effective date is January 1, 2012. Programs may be changed or cancelled by MMU without notice. Customers should check with the MMU office for information on programs.
2. Participants must be retail customers of MMU. The equipment shall be installed in the MMU electric service territory and cannot be relocated or sold for resale until retired from service.
3. MMU reserves the right to verify installation and invoices prior to rebate being paid.
4. MMU reserves the right to meter (at MMU expense) installed equipment to aid in determination of actual energy savings.
5. Rebates will not exceed equipment costs minus any manufacturers or dealer rebates.
6. Any rebates will be for items purchased and installed during the fiscal year.
7. Any authorized dealers participating in the program must sign a letter of agreement stating their intent to follow the rules and regulations of this program.
8. Customers are responsible to insure that all equipment is installed in accordance with all codes, standards, and regulatory requirements.
9. Rebates will be approved on new devices only. No rebates will be approved for used items.
10. MMU does not guarantee reduced usage, demand, or cost savings. MMU makes no warranties, expressed or implied, with respect to any equipment purchased or installed. In no event shall MMU be liable for any incidental or consequential damages. MMU does not endorse any manufacturer or product in this program.
11. Completed applications will be processed on a first come, first served basis, until available funds are committed.
12. Any income tax or other taxes which may be payable as a result of the rebate being paid (or applied to the utility account) are the responsibility of the customer.
13. The decision of MMU regarding any disputes, which arise in the rebate program, is final.

Section II

Residential Rebates

1. Rebates will be issued to the party that paid for the energy efficient item(s). If that party also occupies the residence where the device was installed, the rebate will be paid as a credit to the utility account at that location. If that party does not occupy the residence where the device was installed, the rebate will be applied as a credit to another utility account in that party's name, or will be given in the form of a check.
2. Payment will be made upon approval of completed application, original sales ticket, and MMU verification.
3. Customers who receive the rebate will agree on the application to allow MMU to install and operate load control equipment including but not limited to A/C, heat pumps, or water heaters when the Board of Trustees of MMU determines that the use of load control is required on the MMU electric system.
4. In order to receive a rebate for a ENERGY STAR rated refrigerator, applicant must provide written proof of disposal of their old refrigerator. Proof of disposal can be provided by your appliance dealer or a receipt for disposal from the City of Milford. Proof of disposal should be returned to MMU along with the receipt and completed application. Proof of disposal requirement is waived if there was not an existing refrigerator on the premise when the ENERGY STAR refrigerator was purchased.
5. All new homes that are all electric and all existing homes who convert to all electric will get a 1 cent per KWH discount for one year.
6. Rebates are listed on the application form.

Section III

Commercial Rebates

- A. Lighting
 1. Energy efficiency lighting rebates are available for both conversion and new construction for fluorescent, metal halide, and high-pressure sodium, as well as motion sensors.
 2. Any rebates will be for items purchased and installed during the fiscal year.
 3. All bulbs and ballasts removed must be disposed of in accordance with any Federal, State, or local government regulations. MMU encourages participants to recycle these items. Contact the City of Milford Recycling Department for more information at 338-2741.

4. Customer agrees to maintain lighting for which rebates were received at the same efficiency or greater (i.e. customer cannot replace a burned out lamp with one of lower efficiency).
5. MMU will not pay for the replacement of failed ballasts or burned out bulbs, regardless whether the equipment was installed under this rebate program or not.
6. Rebates will be issued to the party that paid for the energy efficient item(s). The rebate will be paid as a credit to the customer's utility bill. If that party does not occupy the location where the device was installed, the rebate will be applied as a credit to another utility account in that party's name, or will be given in the form of a check.
7. Rebates are listed on the rebate application.

B. Appliances

1. Commercial accounts are also allowed to receive rebates for appliances that are listed in the residential program.
2. Rules governing the appliance are the same as those listed in the residential program.
3. If an energy efficient item is installed in a residence but paid for by someone other than the person who lives in the residence, the rebate shall be classified as a commercial rebate.
4. Rebates are listed on the rebate application.

Section IV

Non-Profit Organization Rebates

1. All rebates shall follow the same rules and regulations and item rebates as provided in the commercial sector.

Section V

Local Government Agency Rebates

1. The following government agencies may apply for rebates under this section: City of Milford, County of Dickinson County, Dickinson County Hospital, and the Okoboji Community Schools (located in Milford).
2. All other governmental agencies may apply as non-profit or commercial.
3. All rebates shall follow the same rules and regulations and item rebates as provided for in the commercial section unless addressed in this section.
4. Customer rebates will be paid as a credit to the customer's utility bill.
5. Rebates are limited by minimums as required in the commercial program.
6. No rebates on recreational, parking lots, or street lighting.

Section VI

Dealer Incentives

A dealer authorized for incentives must be a retail customer of MMU. The following procedures apply to reimbursement to the dealer for incentives and marketing.

1. The dealer must sign a letter of agreement stating their intent to follow the rules and regulations of the program.
2. Dealer must place advertisements on or before October 1, 2011 in one or more of the following media; The Dickinson County News, Lakes News Shopper, KICD Radio, or KUOO Radio. The ad or ads must mention that the appliance advertised is eligible for a rebate under the MMU rebate program. A copy of the ad and the advertising bill must be provided to MMU.
3. MMU shall keep records of all rebates processed and what dealer incentives have been earned. At the end of the quarter in which the dealer first places advertising, and at the end of each subsequent quarter, MMU shall reimburse the dealer for any incentives earned that have not already been paid and for any advertising reimbursements that have been earned. Dealer will also be provided with an itemized listing of incentives paid.
4. Failure of dealers to abide by the rules of this program will result in forfeiture of the dealer incentives.
5. Rebates are listed on the rebate application.

Section VII

Maximum Rebate Allowances

Annual Maximum amount for all residential, commercial, non-profit, and local government rebates to be paid by MMU in the fiscal year	\$ 50,000
Annual Maximum Residential rebate per account	\$ 2,500
Annual Maximum Commercial rebate per account	\$ 5,000
Annual Maximum Non-Profit rebate per account	\$ 5,000
Annual Maximum Local Government rebate per account	\$ 5,000
Annual Maximum Dealer Advertising Reimbursement	\$ 100
Maximum per Ad Reimbursement	\$ 25

